

THE
UNORTHODOX
DOC, LLC

ROADMAP TO INVESTING IN SHORT TERM RENTALS

Module 1: Opportunity and Mindset

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**ROADMAP TO INVESTING IN SHORT TERM RENTALS
MODULE 1: OPPORTUNITY AND MINDSET**

KNOW YOUR WHY WORKSHEET

Your WHY is your compelling reason for doing something... anything.

For example, a smoker who gives up cigarettes, why? Because they received a diagnosis of COPD. It needs to be compelling enough to get you over the hurdles.

Do you want a business? Do you want accelerated income stream? Do you want to explore tax benefits that may come with including STRs in your portfolio? Do you have a favorite vacation spot that you would love others to experience? Do you want a vacation or second home that will pay for itself? Do you enjoy interior design and decorating? Do you like hosting parties/events? Do you love providing a good customer experience?

WHAT IS YOUR WHY?
