

PRIMARY LOGO



VARIATION



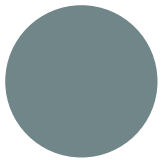
SIGNAGE



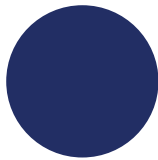
SIGNAGE



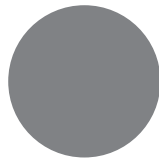
COLOR PALETTE (PRIMARY + ACCENTS)



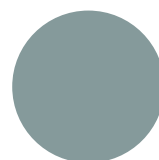
CMKY 60/38/41/6
HEX #5D7275



CMKY 100/93/31/20
HEX #243065



CMKY 0/0/0/60
HEX #808285



CMKY 51/31/36/1
HEX #859A9B



CMKY 29/17/19/0
HEX #B5C1C3

FONTS

american typewriter

r a l e w a y l i g h t